

**LOCAL  
PURCHASE**



**DIGITAL  
PURCHASE**



— SINCE 1963 —  
NKM NOSEPINS LLP

# BUSINESS COLLABORATION



**Presented by :**  
NKM NOSEPINS LLP





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NKM Nosepins LLP invites you to become a part of our fast-growing journey in the gold jewelry industry. With a legacy of trust, purity, and innovation, we are offering multiple business collaboration models to suit your investment capacity and operational preferences.

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# INTRODUCTION



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NOSE PINS LLP

NKM Nosepins LLP invites you to become a part of our fast-growing journey in the gold jewelry industry. With a legacy of trust, purity, and innovation, we are offering multiple business collaboration models to suit your investment capacity and operational preferences.





# COMPANY OVERVIEW



**NKM Nosepins LLP** is India's first and only exclusive gold nosepin brand, dedicated to crafting timeless jewelry that combines tradition with modern elegance. With years of trust in the jewelry market, **NKM has built a strong reputation for purity, authenticity, and unmatched variety.**

- Product Range: Over thousands of designs in traditional & modern nosepins
- Purity Guarantee: 100% Hallmark-certified gold
- Affordable Luxury: Prices starting from just ₹900
- Technology Edge: QR code verification for authenticity through our mobile app
- Market Reach: Strong presence across India with retail, wholesale, and kiosk models

**Our mission is to make gold nosepins accessible to every woman in India, while creating profitable business opportunities for our partners.**



# BUSINESS MODELS



## A. Wholesale Partnership

- **Store Size:** 200–500 sq. ft.
- **Operation Models:**
  1. Company Operated
  2. Self-Operated
- **Investment Range:** ₹50 Lakh – ₹1 CR
- **Benefits:** Strong B2B supply chain, assured demand, bulk margins





# BUSINESS MODELS

## B. Retail Partnership

- **Operation Models:**
  1. Company Operated (Commission-based)
  2. Self-Operated (Fixed-rate model)
- **Investment Requirement:** ₹10 Lakh

**Benefits:** Direct sales, strong branding, customer loyalty





# BUSINESS MODELS

## C. Kiosk Model



- **Investment Range:** ₹1.5 Lakh – ₹2.5 Lakh
- **Location Suitability:** Malls, exhibitions, high-footfall zones

**Benefits:** Low-cost entry, quick setup, faster ROI



# DIGITAL DISPLAY KIOSK – THE FUTURE OF JEWELRY RETAIL

NKM Nosepins LLP introduces the Digital Display Kiosk – a compact, smart, and cost-effective business model designed for malls, exhibitions, and high-footfall zones.



 **CONTACT NKM NOSEPINS LLP  
FOR KIOSK SETUP**



# WHY NKM IS DIFFERENT FROM OTHERS



## Premium Packaging

Elegant, safe, and attractive packaging for every product.



## QR Code Highlight

Each product comes with a QR code for instant authenticity verification.





# WHY NKM IS DIFFERENT FROM OTHERS



## Digitally Connected

NKM Mobile App keeps partners and customers connected at all times.

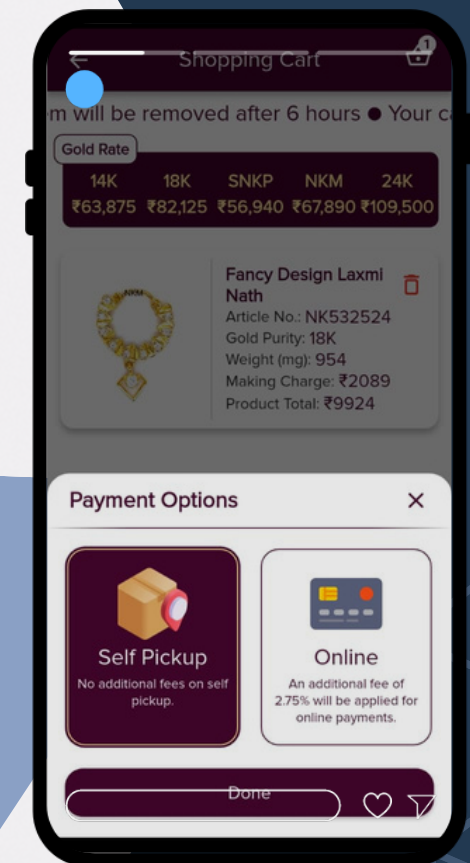
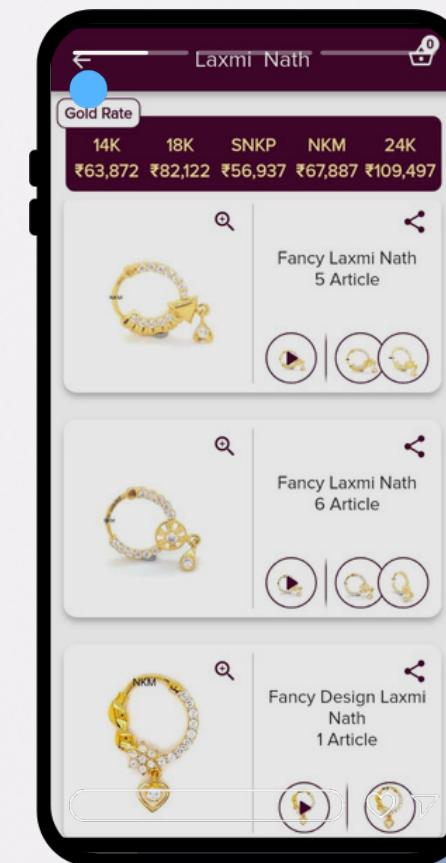
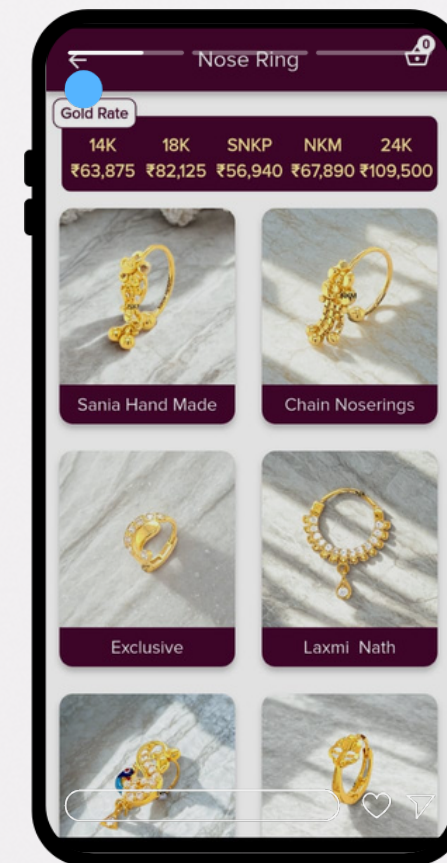
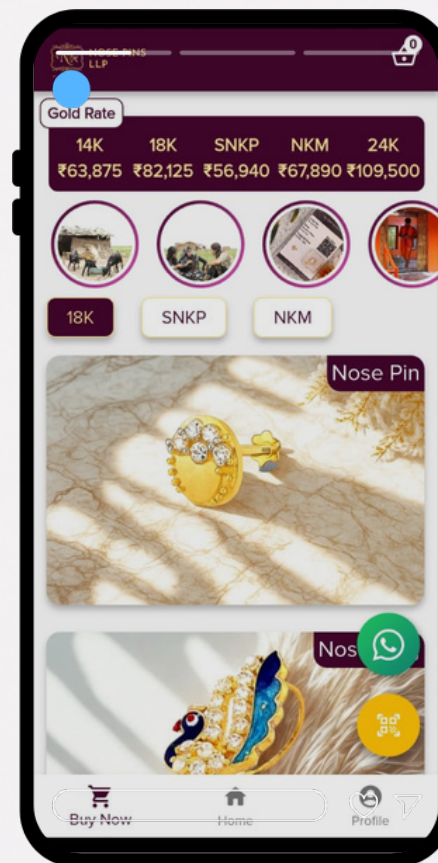
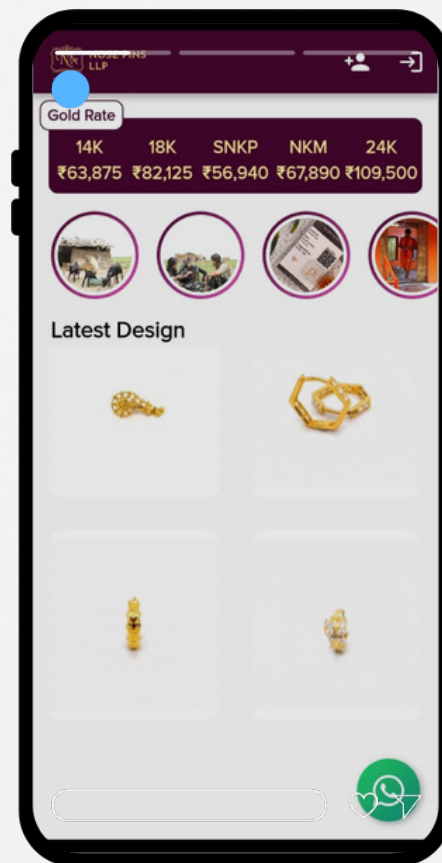
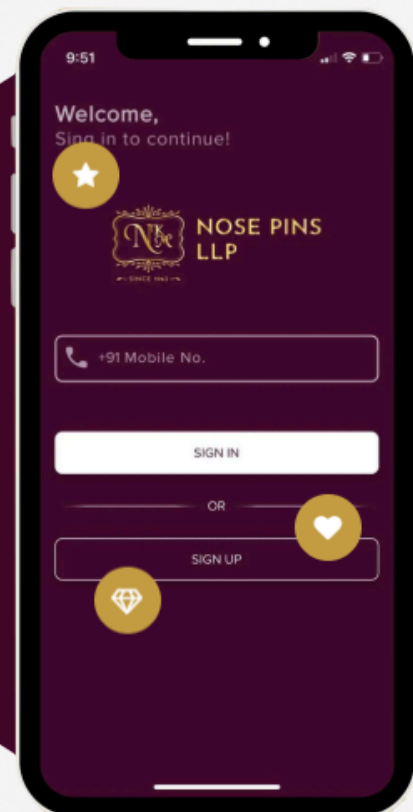
### Mobile App

Download Our App

## Get More In Our Application Sit Back And Enjoy

Experience the convenience of shopping for exquisite nose pins and jewelry right from your mobile device. Our app offers exclusive features, easy navigation, and secure transactions.

🛒 Easy Shopping    🔒 Secure Payments    🚚 Fast Delivery





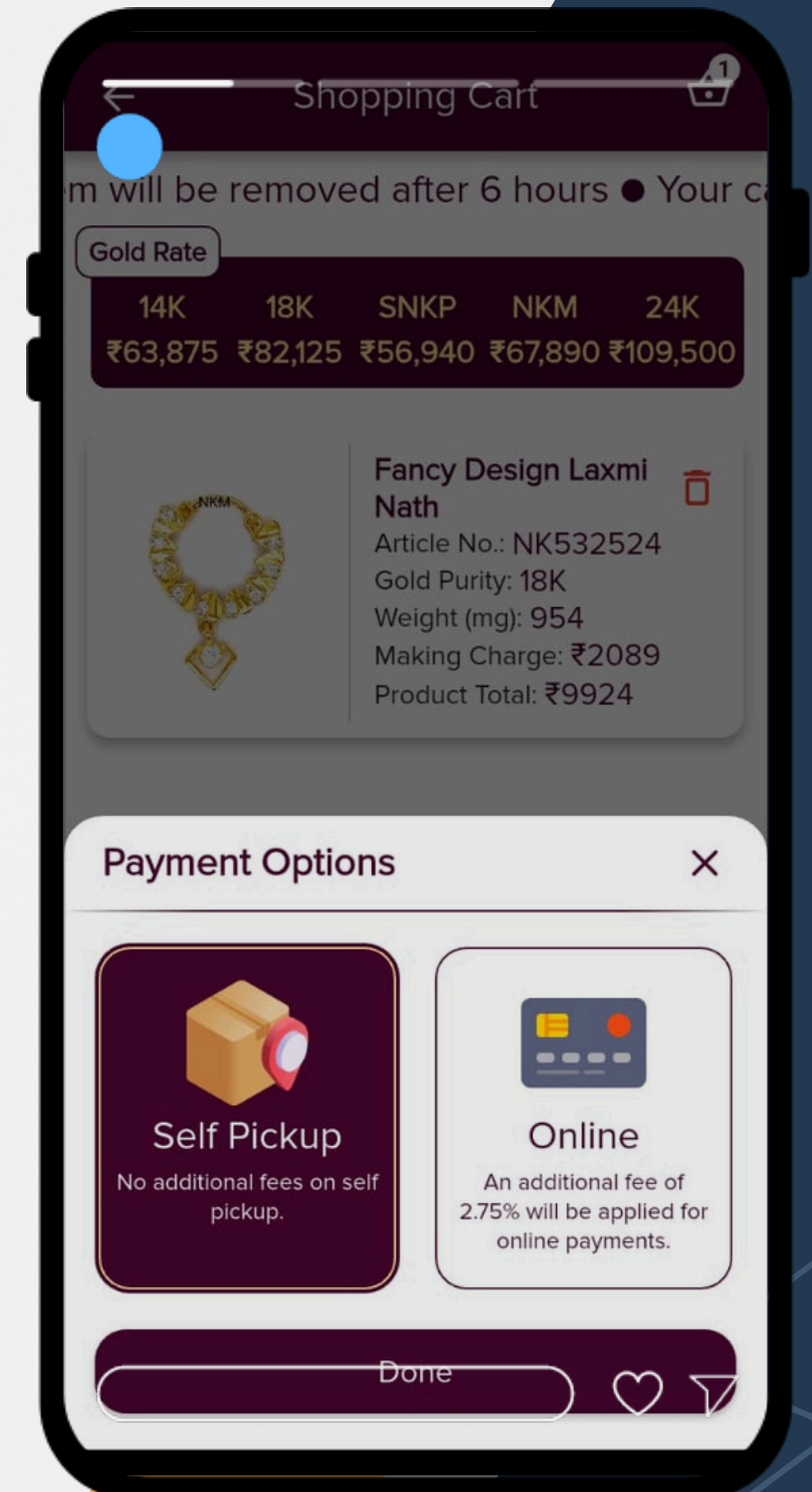
# WHY NKM IS DIFFERENT FROM OTHERS



## Order from Your Place

Easy ordering system allows partners to manage inventory seamlessly.

- **Inventory Made Simple with Easy Ordering System**
- **Stay Stocked, Stay Ahead with NKM**





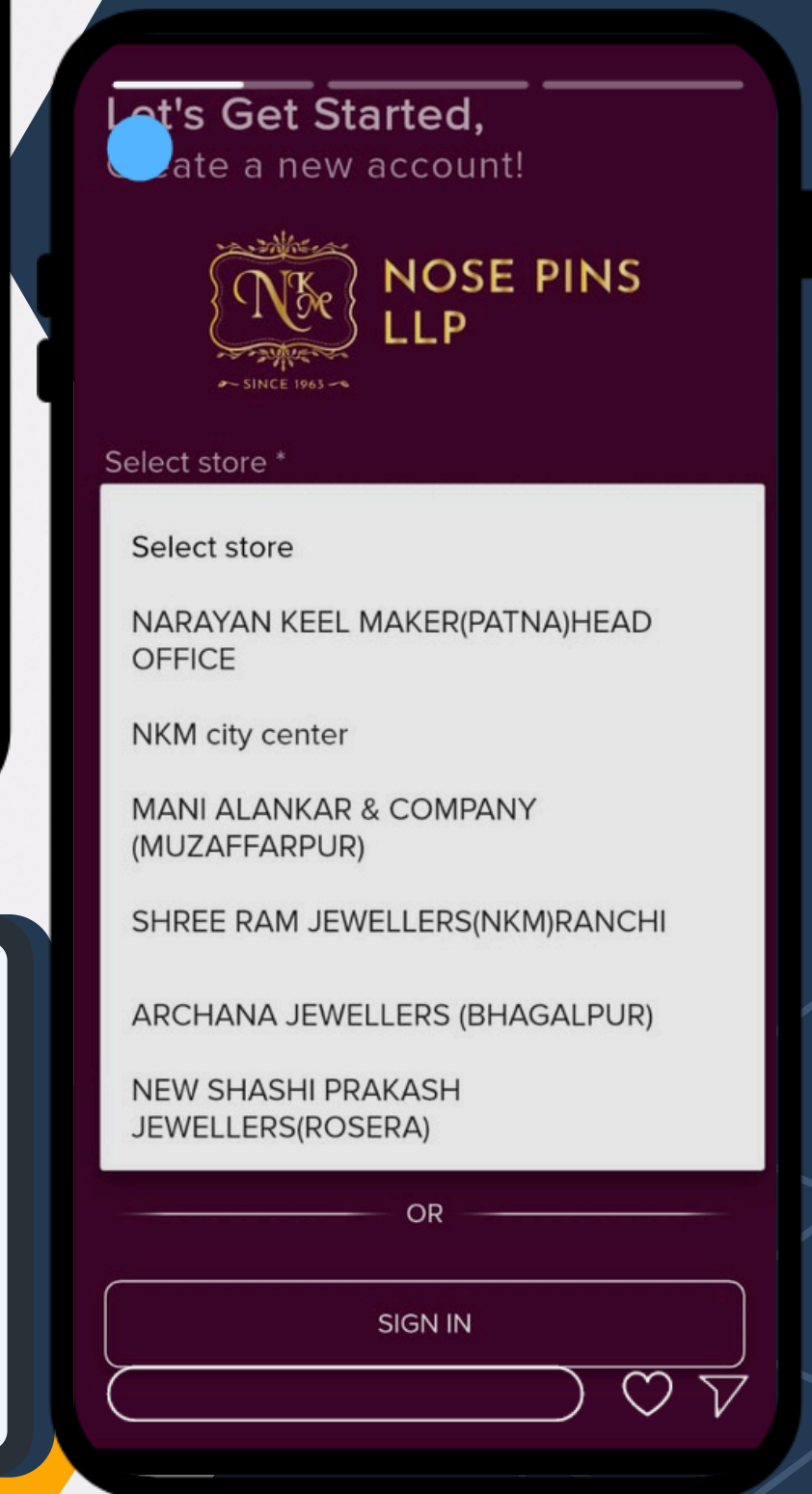
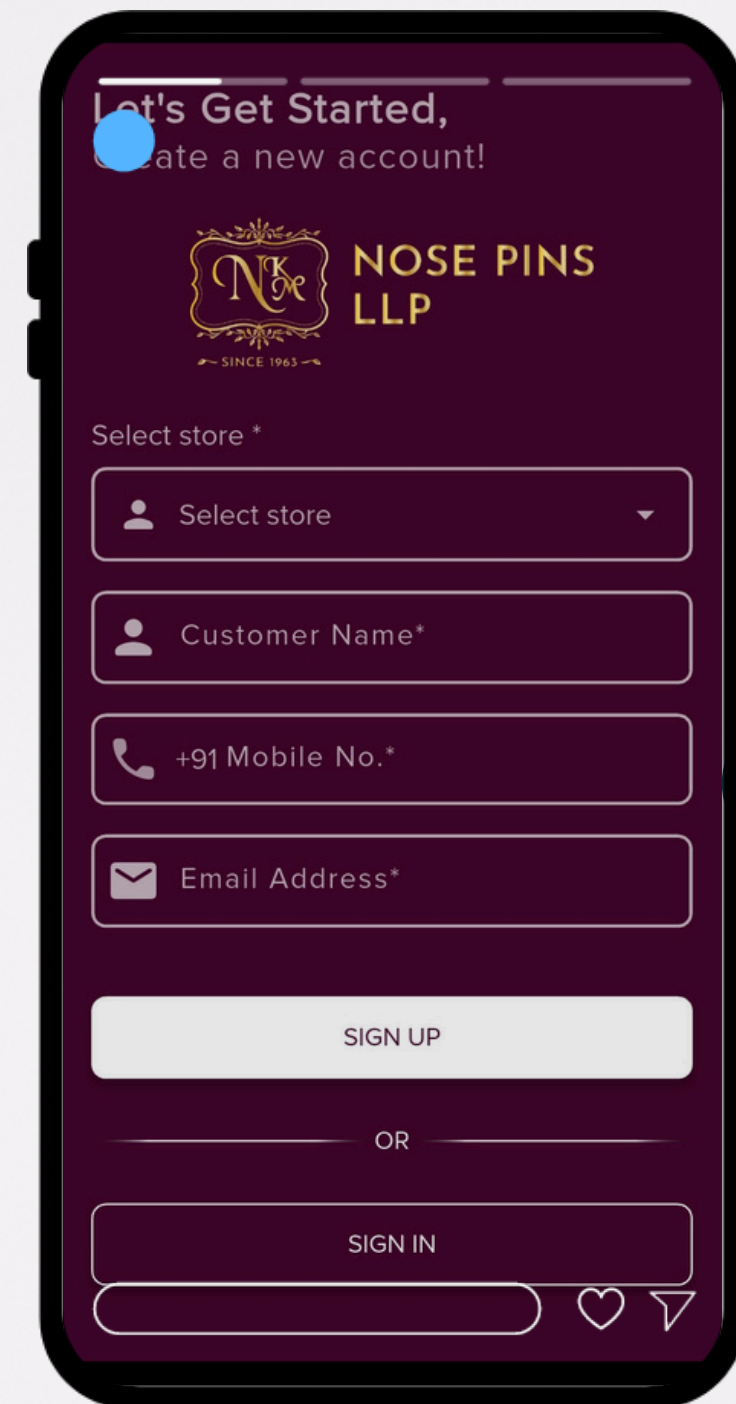
# WHY NKM IS DIFFERENT FROM OTHERS



## Online Sale Through Customers

Customers can order online directly, with sales linked to partner stores.

- **Your Store, Our App – Direct Sales Advantage**
- **Grow Revenue with Customer Orders from NKM App**



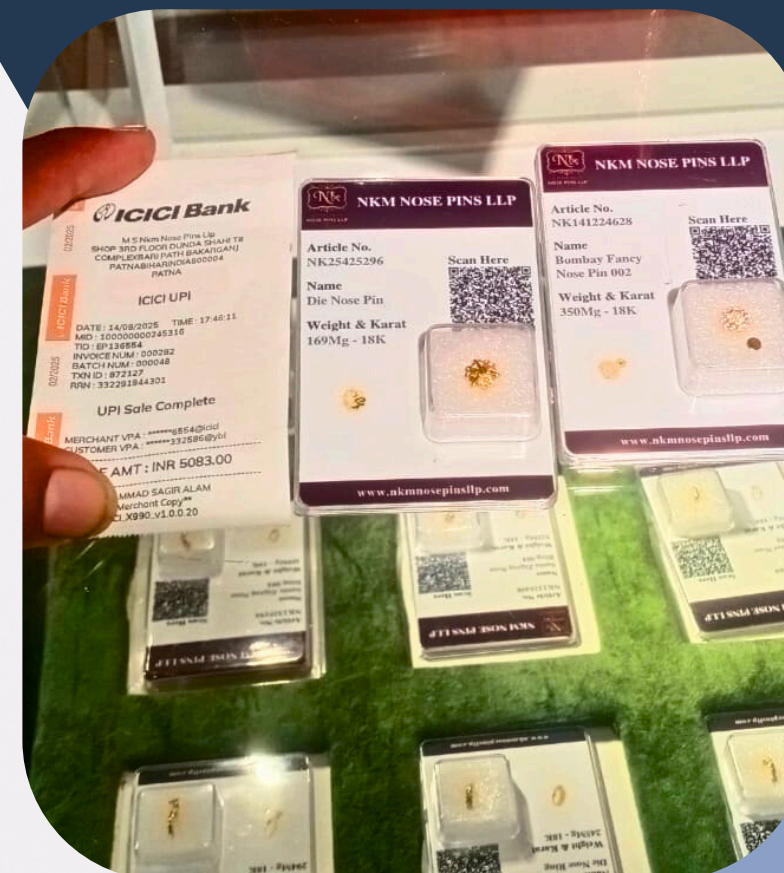
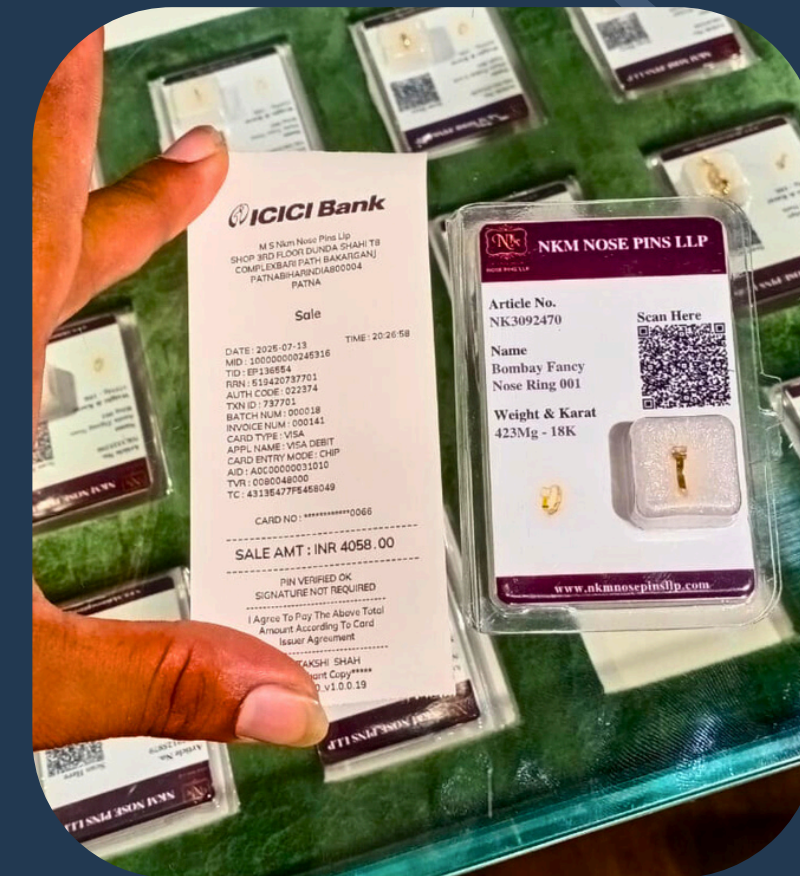


# WHY NKM IS DIFFERENT FROM OTHERS



## Best-in-Class Invoice Software

Advanced billing and invoice generation system for quick, professional, and error-free transactions.





# WHY PARTNER WITH NKM NOSEPINS LLP?

## BENEFITS

### Key Benefits

- Exclusive gold nosepin brand in India
- Wide design range with year-round bridal & festive collections
- Pure hallmark-certified products with QR code authenticity
- Marketing & operational support provided
- Flexible investment models for every entrepreneur



# BUSINESS CONCLUSION



Partnering with **NKM Nosepins LLP** is not just an investment, but an opportunity to be part of India's fastest-growing jewelry segment. With our exclusive product range, trusted brand identity, and flexible business models, we ensure that every partner achieves sustainable growth and profitability. Whether you choose Wholesale, Retail, or Kiosk, NKM provides the trust of purity, the strength of a proven brand, and the guidance to succeed.

**Together, we can make NKM Nosepins a household name across India.**





# CONTACT US

Take the first step towards a successful jewelry business with NKM Nosepins LLP.



— SINCE 1963 —  
NOSE PINS LLP



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## Location

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